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Bosley Selects CareCredit as First-Choice Patient Financing Provider

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COSTA MESA, Calif. & BEVERLY HILLS, Calif.

COSTA MESA, Calif. & BEVERLY HILLS, Calif. -- [\(BUSINESS WIRE\)](#) ^[3] -- [CareCredit](#) ^[4], a leading provider of health, wellness and beauty financing, has been named the first-choice patient financing provider by [Bosley Inc.](#) ^[5], a recognized leader in hair loss solutions and medical hair restoration, based on its history of high cardholder satisfaction and level of support. This exclusive multi-year agreement is effective immediately and expands the existing CareCredit program, which has been in place with Bosley since 2008, by making CareCredit the first financing option available and accepted at its more than 60 surgical and consultation locations nationwide.

Selected by Bosley for providing a positive patient experience, CareCredit's latest Cardholder Engagement Study, conducted in Q4 of 2014* by a third party, confirms cardholders continue to be highly satisfied with the program, consistently rating it favorably across a number of areas including:

- Nine out of 10 cardholders said they were satisfied with CareCredit;
- 96 percent of cardholders rated CareCredit as a good, very good or excellent value;
- 95 percent of cardholders were willing to recommend it to a friend; and
- 81 percent or greater of cardholders surveyed positively evaluated multiple engagement touch points such as application process, billing and customer service.

"We value the consistently favorable satisfaction ratings and feedback from our cardholders, and are pleased Bosley recognizes our level of support for their practices and patients by naming us their exclusive, first-choice provider," said Greg Pierce, senior vice president, CareCredit, part of Synchrony Financial. "Bosley cares about their patients and we share their commitment to deliver a positive financing experience."

"CareCredit's proven commitment and expertise in servicing more than nine million cardholders; ongoing, coordinated support for our surgery center staff; and outstanding cardholder satisfaction record make them the ideal patient financing provider for Bosley," said David Katz, senior vice president of finance, Bosley. "We are pleased to build on our relationship, which has been in existence for many years."

About Bosley: Bosley is a leader in proven hair loss solutions and medical hair restoration, and is affiliated with highly-skilled and highly-experienced board-certified surgeons who specialize in surgical hair restoration. Bosley has performed more than 250,000 hair transplantation procedures on men and women from around the world who have suffered from hair loss and progressive baldness. Bosley hair transplantations combine natural-looking and permanent results with personalized, high-level patient care, to provide an outstanding hair restoration experience.

About CareCredit: For nearly 30 years, [CareCredit](#) ^[6], part of Synchrony Financial (NYSE:[SYF](#)) ^[7] has helped millions of patients receive needed and desired care. CareCredit is a health, wellness and beauty credit card that can be used as a financing option for certain expenses not covered by insurance or to bridge payment when desired care exceeds insurance coverage. CareCredit is accepted at more than 185,000 healthcare practices nationwide. For more information about CareCredit, call 800-300-3046 or visit [carecredit.com](#) ^[8] or [SynchronyFinancial.com](#) ^[9].

*Cardholder Engagement Study, Q4 2014, conducted for CareCredit by Chadwick Martin Bailey. Conducted bi-annually for eight years.

FOR MORE INFORMATION:

[www.CareCredit.com](#) ^[10] or Facebook.com/CareCredit or Twitter/CareCredit

[www.Bosley.com](#) ^[11]

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