

CareCredit Hosts Inaugural Veterinary Summit

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COSTA MESA, Calif.--(BUSINESS WIRE ^[2])--Nearly 70 leading veterinary practice educators attended the first-ever CareCredit Veterinary Summit at the Venetian Hotel in Las Vegas. The purpose of the Summit was to bring together the profession's thought leaders to generate and share ideas that can help veterinarians and their teams better serve clients.

The conference's theme focused on creating an understanding that making clients and their pets a priority creates a winning environment not only for them, but also for veterinarians, their teams and the industry in general.

"We hosted the one-day Summit so that we could engage some of the top influencers in the veterinary community in a discussion about how to better serve their clients," said Patrick Keefe, national manager, veterinary medicine, CareCredit. "We also updated our partners on the newest initiatives here at CareCredit. Each professional who attended the Summit came with a unique perspective. We spent the day sharing innovative ideas and resources that we believe can make it easier for veterinary teams to provide clients with an exceptional experience."

"The day was both informative and inspiring," said attendee Louise Dunn, Snowgoose Veterinary Management Consulting. "CareCredit's been accepted at veterinary practices for decades, but until the summit I wasn't aware how much the company has invested, and continues to invest, in helping veterinary practice teams help pets. I was able to tap into ideas from the speakers and my colleagues, which I'll be sharing with my clients."

The day's agenda included presentations from CareCredit CEO Dave Fasoli, senior vice president Doug Hammond and keynote speaker Mark Schrenbroich, author of the best-selling book *Nice Bike*, who encouraged attendees to make meaningful connections at the Summit, in their businesses and in life.

About CareCreditSM

For nearly 30 years, [CareCredit](#) ^[3], from Synchrony Financial (NYSE:SYF ^[4]), has helped millions of clients receive recommended care for their pets. CareCredit is a healthcare credit card that can be used as a financing option at more than 185,000 healthcare practices, including over 20,000 veterinary practices nationwide. CareCredit is recommended by the [American Animal Hospital Association \(AAHA\)](#), ^[5] 10 state veterinary medical associations and leading practice management educators. For more information on CareCredit, call 800-300-3046 or visit www.carecredit.com/veterinary ^[6] and view pet owner stories at www.carecredit.com/vetmed/testimonials ^[7]. For more information about Synchrony Financial visit www.synchronyfinancial.com ^[8].

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