

CareCredit and National Vision Inc. Expand Patient Financing Agreement

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COSTA MESA, Calif., & LAWRENCEVILLE, Ga.

COSTA MESA, Calif., & LAWRENCEVILLE, Ga.--([BUSINESS WIRE](#) ^[7])--[CareCredit](#) ^[8], a leading provider of patient financing, and [National Vision Inc.](#) ^[9] (NVI), one of the largest optical retailers in the United States, today announced the expansion of their existing patient financing agreement across the NVI family of brands. The multi-year agreement extends the availability of the CareCredit health, wellness and beauty credit card at select NVI retail locations nationwide.

NVI and CareCredit have worked together since 2009, and the expanded agreement represents a five-fold increase in the number of locations where CareCredit will be available.

"We know that cost and the availability of financing options are important factors consumers take into consideration when making decisions about healthcare needs and vision care," said Greg Pierce, senior vice president, CareCredit. "We are pleased to extend our agreement with NVI, providing greater access and flexibility for their customers who seek financing solutions for their vision care needs."

CareCredit research shows the importance of available financing options for consumers considering healthcare procedures, products and services. According to a 2014 study* on how consumers approach their healthcare decisions, more optical patients considered or researched financing options (69 percent) than the procedure or service (63 percent). The same study found that 62 percent of optical patients viewed care as an absolute necessity.

"CareCredit's leadership and insights into the optical consumer decision-making process and outstanding cardholder satisfaction ratings were key attributes in expanding our relationship," said Reade Fahs, chief executive officer, National Vision Inc. "We're pleased to continue working together to help make eye care and eyewear accessible to our customers."

*The Consumers' Path to Healthcare Purchases Study was conducted in Q3 2014 by Rothstein Tauber, Inc., on behalf of CareCredit, and included an online survey of nearly 2,000 consumers who had made an elective healthcare purchase in the past 12 months, or who were likely to make an elective healthcare purchase in the next 12 months.

About National Vision Inc.

Founded in 1990, National Vision, Inc. (NVI) is one of the largest optical retailers in the United States and operates over 800 retail locations in 43 states, plus the District of Columbia and Puerto Rico. The company employs over 8,000 employees. NVI operates 20 ecommerce websites through AC Lens and its retail divisions include [America's Best Contacts & Eyeglasses](#) ^[10], [Eyeglass World](#) ^[11], [Vision Centers](#) ^[12] inside select Walmart stores, [Vista Optical](#) ^[13] inside select Fred Meyer and [Optical Centers](#) ^[14] on select military bases.

About CareCredit

For nearly 30 years, [CareCredit](#) ^[15], from [Synchrony Financial](#), (NYSE: **SYF** ^[16]) has helped millions of patients receive needed and desired care. CareCredit is a health, wellness and beauty credit card that can be used as a financing option for certain expenses not covered by insurance or to bridge payment when desired care exceeds insurance coverage. CareCredit is accepted at more than 185,000 healthcare practices nationwide. For more information on CareCredit, call 800-300-3046 or visit www.carecredit.com ^[17].

FOR MORE INFORMATION

www.carecredit.com ^[18] or [Facebook.com/CareCredit](https://www.facebook.com/CareCredit) ^[19] or [Twitter.com/CareCredit](https://twitter.com/CareCredit) ^[20]

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Language:

English

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